



AWARENESS PROGRAMME ON  
KAUSHAL SANGAM CAMPAIGN 2.0  
VENUE: ICT HALL  
TIME: 11.00 AM ONWARDS  
DATE: 23/04/2025

## Report

Today on 23/5/25, an awareness programme on Kaushal Sangam Campaign 2.0 and Registration on NSDC JOB X portal is organized by the placement, career counselling and Guidance Cell, B.C.Medhi College, Ramdia.

### **Aims of the campaign and the programme**

The aim of the Kaushal Sangam Campaign 2.0 is to enhance employment opportunity for skilled individuals by connecting them with the right jobs through the NSDC JOB X portal. This initiative, a part of the Ministry of Skill Development and Entrepreneurship, focuses on increasing registrations on the Job X portal and promoting its use among job seekers and training partners. The goal is to empower Indian youth with meaningful employment and sustainable livelihood.

Keeping in mind the aim of the campaign an international entrepreneur is invited to motivate and encourage the students so that they can be an entrepreneur in near future. He is, Shri Hiranya Kumar Das, an inhabitant of Ramdia, Maorkuri. He is the owner of 'Assam Bamboo Band'. He makes supply of bamboo blind to different country through online and also participates in International Trade Fair held on New Delhi twice.

Students and alumni of FYUGP and CBCS participated in the programme and registered in JOB X portal.

Programme was started by Dr, Bijuli Deka, convenor of the Cell under the chairmanship of Dr. Biswajit Das, principal of the college. Dr. Bijuli Deka explained the purpose of the programme whereas the Chairperson delivered the welcome speech. Registration process was demonstrated systematically in power-point presentation by Jitendra Deka, assistant professor, political science. All students are asked to register. Some students done their registration on the day and others are encouraged to do their registration under the supervision and guidance of Jitendra Deka as well as the convenor. Mrs Joya Das, a member

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of the cell gives the vote of thanks to all participants of the programme. After that the programme is ended.

**TOTAL STUDENT PARTICIPANTS: 88**

### Feedback of the programme

1. students become aware about NSDC JOB X portal.
2. Students come to know about the Kaushal Sangam Campaign 2.0.
3. Students come to know about the importance of bamboo tree in international market.

### **SOME SNAPSHOTS OF THE PROGRAMME**



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