B.C.MEDHI COLLEGE, RAMDIA-781102

REPORN ON ENTREPRENEURSHIP AWARENSESS PROGRAMME

DATE: 10-09-2025

The B.C.Medhi College, Ramdia organized DC MSME sponsored Entrepreneurship Awareness Programme on 10th Sep.2025. In the programme in college premises. In the programme more that hundred students attend and teachers attend in the programme. In the programme the principal of the college presided over the programme and two resource person from MSME tool room headed by Subhankar Das and Utpal pathak attend in the programme. The entrepreneurship awareness Programme was organized to explore the world of entrepreneurship as a potential career opportunities for students. As the Indian economy has changed a lot since liberalization, there are potential industries where there are ample opportunities for entrepreneurship. In the context of NE India, and Assam in particular, sectors such as agriculture, food processing, education and tourism which has the potential to develop into a viable industry in the state. With the development of entrepreneurship ecosystem in India, if youth can tap into the national ecosystem, then, the potential of the industries can be explored and scaled up in the near future. The entrepreneurship awareness programme intends to impart participants with the knowledge, skills and attitude related to entrepreneurship. The programme's goal was to equip the participants with the basic knowledge of entrepreneurship so that they could explore and start business in the near future. Objective 1) To explore entrepreneurship as a potential career. 2) Impart basic knowledge, skills and attitude related to entrepreneurship 3) Promote the message of entrepreneurship in Assam: Students with arts backgrounds from Assam.

At the end of the programme, students expressed interest and intention to explore entrepreneurship as a career. Further, information related to entrepreneurship were sought by the students. More experiential learning related to entrepreneurship education were expressed by the students.

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